

**Are you seeking employment at a managerial level?**

## Strategic Finance for Non-Financial Managers

Gain key financial management skills, with the ability and confidence to contribute to strategic financial thinking, planning and decision making

- ✓ Gain an all-round understanding of the language and tools of financial management.
- ✓ Using the tools of financial management effectively in the workplace, this training is relevant across a wide variety of job roles
- ✓ This course includes the content of Finance for Non-Financial Managers and also provides the knowledge to contribute to financial strategy and decision making in organisations
- ✓ You will gain a perspective on strategic financial planning and explore planning for profitability, solvency, long term survival and some of the key drivers behind financial judgements.

## Who is the course for?

This course is for Service leavers who have limited or no commercial financial experience and who are applying for Management, Senior Administrative, Team Leader and Project Management roles.



## Course objectives

The course is delivered over three days, and you will gain an understanding of the following:

- ◇ Understand fully all the major financial statements
- ◇ Fully comprehend how financial statements illustrate business performance
- ◇ Recognise the key elements within a balance sheet and a profit and loss account
- ◇ Appreciate the vital impact of liquidity, cash flow and working capital
- ◇ Analyse financial information to assess business performance
- ◇ Identify the key elements in budgeting/forecasting, their importance and their impact
- ◇ Distinguish between the different cost systems
- ◇ Demonstrate break even analysis
- ◇ Apply financial skills to project management to assess viability and potential
- ◇ Understand the principles of strategic financial planning and decision making

# What Study Support will I Receive?

Support is provided throughout the course by an experienced Tutor who is also a Chartered Management Accountant

## Further Study

CTP delivers a number of management related courses which would be positively enhanced by also attending this course. These include:

- Management of Risk
- APMG Change Management
- All Project Management courses—Prince 2, APM PMQ, Agile PM
- Charity Management Awareness
- ILM L5 in Service Improvement (Lean Six Sigma)



## Employment Opportunities

This course will equip attendees with the knowledge and understanding needed to perform at the highest level in a variety of management roles in a range of sectors.

It will also provide an understanding of the commercial vocabulary and terminology which will help when formulating responses to interview questions for management roles



## Course Fees and How to Fund

The course is Contract Funded and therefore the cost of the course , £80.10 is deducted automatically from your IRTC Resettlement Training Grant. If you have used your IRTC funding, you may be able to obtain a standby place, and you will be able to self fund at the rate of £80.10



3 Day Course:	£80.10
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Total Cost:	£80/10

<https://www.ctp.org.uk/resettlement-training>

To book your place  
on this course, contact us today  
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