

## Preparing you for a new career in the business world

### Intermediate Management Achievement Course (IMAC)

Encompassing operational management, Financial and management accounts, Strategy, Marketing, Human resources, Economics, Business management, Current business topic. Delivered by the renowned Alliance Manchester Business School who already have the prestigious AMAC

- ✓ Receive the highly valued Alliance Manchester Business School 'Intermediate Management Achievement Course Certificate'
- ✓ Complete the programme with a Level 7 Certificate in Strategic Management and Leadership from the CMI
- ✓ Unrivalled opportunity to develop your existing expertise ready for a career in Corporate, Public Sector and Third Sector business.

## Who is the course for?

If you are looking to operate as a manager in a range of sectors in the business world then this course will give you the skills you need.

Those that are already working at Level 5 or above or already have ILM or CMI Certificate Level 5 accreditation would be suited to this course.

If you have any queries, please see your career consultant who will be able to advise you further.



## Course Structure

**In the first week** an overview is given of the basic concepts within the operational business environment area.

**During the second week** ideas are further developed and an understanding of their application by business leaders in operational management situations are explored.

The teaching style is open and proactive with a mixture of lectures, tutorials, case studies, group work and research time.

The programme covers a number of key business areas:

- ✓ Operational management
- ✓ Financial and management accounts
- ✓ Strategy
- ✓ Marketing
- ✓ Human resources
- ✓ Economics
- ✓ Business management
- ✓ Current business topics

## What support will I receive?

- ◆ The Alliance MBS employs some of the most highly-regarded academics in business management. By working closely with industry, the team can solve real problems, predict future trends and drive change in business and management. Everything you learn from the team can be applied to your future roles outside of the military.
- ◆ Any papers required will be printed and distributed whilst you are on the course.
- ◆ Each subject will be presented by an expert in that area.
- ◆ Access to the MBS Library is provided.



## Further Study

Apply to study on an MBA or other masters' programmes offering insights into specific business discipline areas. In addition, successful applicants for the full time MBA programme will be eligible for Manchester Business School alumni discount, and will be considered for the military part scholarship award. All programmes offer the opportunity to work with a world class faculty in a challenging and dynamic learning environment.

## Employment Opportunities

Job opportunities include a variety of senior executive positions within a plethora of different industries.

Advertising, Banking, Business services, Central government, Charity, Civil Engineering, Construction, Creative, Defence, Design, Digital, E-commerce, Education, Energy, Environmental, Events, Financial Services, FMCG, Franchise Opportunities, Healthcare, Hospitality, Housing, Insurance, Interim Management, Leisure, Local Government, Management Consulting, Manufacturing, MBA, Media, NGO, NHS, Not for Profit, Oil & Gas, Pharmaceutical, Private Equity, Professional Services, Property, Public Sector, Retail, Technology, Telecoms, Transport & Logistics, Travel & Tourism, Utilities.



## Course Fees and How to Fund

The course is Non-Contract Funded and therefore the cost of the course is to be **paid direct to the Course Booking & Information Centre** in advance as soon as possible after course booking or your place may be re-allocated. Payment is to be made by credit/debit card over the phone.



Course Cost:	£2,601.00 Incl VAT
Total cost:	<b>£2,601.00 Incl VAT</b>

ELC funding may be used towards this course.

MOD policy on using ELC funding permits you to combine appropriate courses and submit them on one claim to achieve greater outcomes from your training. This course links to other related CTP courses that you may find of benefit and could increase your employability. Your Career Consultant will be happy to discuss this with you and you can also research further on the CTP website

<https://www.ctp.org.uk/resettlement-training>

To book your place on this course, contact us today  
01252 954007 | [CourseBookings@ctp.org.uk](mailto:CourseBookings@ctp.org.uk)