

Are you seeking employment at a managerial level?

Finance for Non-Financial Managers

Gain the financial knowledge and understanding required to perform as a manager

- ✓ Gain an all-round understanding of the language and tools of financial management.
- ✓ Using the tools of financial management successfully and effectively in the workplace.
- ✓ Attend a course that is attended by employees of other major blue chip companies, as part of your preparation for a management career.
- ✓ The course represents excellent value for money when compared to commercial prices.

Who is the course for?

This course is for Service leavers who are planning to work in any commercial management roles.



Programme Structure

The course is delivered over two days, and the following topics are covered:

DAY 1

- ◆ Introducing international financial standards
- ◆ Cash vs. Accrual Accounting
- ◆ The key management reports:
 - ◆ The Balance Sheet,
 - ◆ Income Statement (P & L)
 - ◆ Cash Flow Report
- ◆ Using key financial ratios for performance analysis
- ◆ Calculating depreciation and amortisation
- ◆ The language of shares (equity)
- ◆ Improving Working Capital (Liquidity)

DAY 2

- ◆ The cost of Debtors on the Balance Sheet : The “Z” Score
- ◆ Budgeting and Forecasting principles
- ◆ Cash vs. Revenue Forecasting
- ◆ Market trends – STEEPLE analysis
- ◆ Marginal and Absorption Costing: Calculating break-even for output and revenue
- ◆ Capital Investment calculations - Discounted Cash Flows
- ◆ An overview of Corporate Social Responsibility

What Study Support will I Receive?

Support is provided throughout the course by an experienced tutor, and all required course notes are supplied.

Further Study

CTP delivers a number of management related courses which would be positively enhanced by also attending this course. These include:

- Level 5 Professional Diploma from CILT
- Management of Risk
- APMG Change Management
- All Project management courses
- Charity Management Awareness



Employment Opportunities

This course will equip attendees with the knowledge and understanding needed to perform at the highest level in a variety of management roles in a range of sectors.

It will also provide an understanding of the commercial vocabulary and terminology which will help when formulating responses to interview questions for management roles



Course Fees and How to Fund

The course is Non-Contract Funded and therefore the cost of the course is to be **paid direct to the Course Booking & Information Centre** in advance as soon as possible after course booking or your place may be re-allocated. Payment is to be made by credit/debit card over the phone.



2 Day Course:	£198.66
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Total Cost:	£198.66
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<https://www.ctp.org.uk/resettlement-training>

To book your place
on this course, contact us today

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