

**Do you have experience in a senior executive role or as a board member?**

## Directors Development Programme

Delivered in Association with IN>PD

- ✓ Exceptional opportunity to attend training at the highest level
- ✓ Aimed at senior executives, this course will provide the knowledge and skills to be a high performing Director
- ✓ This 5 day fast track intensive programme is delivered by experienced Business Consultants, and will provide attendees with an outstanding personal development opportunity
- ✓ This course provides the essential learning to progress on to the Post Graduate Certificate in Strategic Leadership for Directors, for those who choose to gain accreditation

## Attend this course and gain:

- ◆ Detailed knowledge and an in-depth understanding of the role and responsibilities of a Director, including legal obligations, personal liabilities and expected duties and how these relate to your role in your business
- ◆ Build crucial commercial, operational and leadership skills and knowledge
- ◆ Improved confidence and effectiveness operating at Board, executive-level management
- ◆ Knowledge of the latest Boardroom best practice and principles
- ◆ Development of the personal key skills to better influence the board and deliver more effective outcomes
- ◆ Improved and more informed decision making, viewing challenges more objectively and delivering better results
- ◆ An ability to lead and plan more strategically, identifying threats and exploiting new opportunities

## What Units of Learning are delivered?

- ◆ The Role of the Company Director and the Board
- ◆ Finance for Non-Finance Directors
- ◆ The Directors Role in Leading and Managing an Organisation
- ◆ The Directors Role in Strategic Planning
- ◆ The Directors Role in Strategic Marketing



# Employment Opportunities



There are significant opportunities for ex Armed Forces personnel within the public and private sectors at Director level. Average base pay for Director appointments in the UK are in the region of £89,000 per year ([www.glassdoor.co.uk](http://www.glassdoor.co.uk))

## What support will I receive?

- ◆ Feedback from the assessment questionnaire (prior to booking) will be provided to all candidates
- ◆ 5 days training delivered by experienced business consultants
- ◆ All books and learning materials will be provided
- ◆ Post course support and guidance for those who choose to register for the Post Graduate Certificate in Strategic Leadership for Directors
- ◆ The PG Cert must be booked via the learning provider directly—further information can be found within the 'DDP information sheet'



## Eligibility

- ◆ You must have operated at a senior strategic level with the accompanying responsibilities and be able to bring that experience to the course in order to be able to contribute and fully participate.
- ◆ Prior to booking this course all candidates will be required to prove eligibility by completing a questionnaire which will be assessed by business consultants. Feedback will be provided and those who are deemed to have the necessary competence will then be able to book a place (subject to availability)
- ◆ The Executive Mini MBA may be an excellent option for those who are assessed as unsuitable to attend this course

## Course Fees and How to Fund



The course is Contract Funded. This means that no money is required for course fees, but the IRTC Grand reduces by £133.50 (5 Days IRTC).

Students who have used their IRTC allocation or are post-discharge can apply for a standby place on the course. If offered a place via current standby arrangements, students will pay £133.50 directly to the MoD Cashiers Office on the first day of the course.

ELCAS funding cannot be used to fund the 5 day course. ELCAS can however be used to part fund the Post Graduate Certification. Please note that this course provides the essential learning for progression onto the PG Cert.

To book your place on this course, contact us today  
01252 954007 | [CourseBookings@ctp.org.uk](mailto:CourseBookings@ctp.org.uk)